



## Privacy Policy

This is the privacy policy of **Green Energy Storage Ireland Limited t/a Energy Storage Ireland (ESI)**. Energy Storage Ireland is a representative association of public and private sector organisations who are interested and active in the development of energy storage in Ireland and Northern Ireland. We work together to promote the benefits of energy storage and we engage with policy makers to support and facilitate the development of energy storage, which is pivotal to decarbonising Ireland's energy system.

The following is a list of ESI activities inclusive of but not limited to

1. Leading on action to address climate change and enabling Ireland's energy transition through the delivery of energy storage
2. Pro-actively engaging with stakeholders on the development of policy & regulations relevant to energy storage
3. Researching and designing new policy frameworks to incentivise the development of energy storage
4. Building public awareness of energy storage and its benefits
5. Speaking as one voice for the storage industry on the island of Ireland
6. Growing the energy storage industry in Ireland and Northern Ireland and building our members' capabilities through research, training and events

ESI respects the privacy of our members, users, contacts (data subjects) and will endeavour to treat their personal data with the strictest confidence and in accordance with current legislation.

This privacy policy is intended to inform you, in a transparent manner, about the data we collect, the purpose for collecting it, the way we use it and the rights you have regarding the processing of such data.

We draw your attention to the need to read this privacy policy carefully.

If you have any other questions, do not hesitate to contact us at the following address:

[info@energystorageireland.com](mailto:info@energystorageireland.com)

### 1. WHO IS RESPONSIBLE FOR PROCESSING YOUR DATA?

ESI – Green Energy Storage Ireland Limited t/a Energy Storage Ireland (ESI) is the controller of your personal data.

Here is our complete contact information:

Energy Storage Ireland  
Unit 5B, Sycamore House  
Millennium Park  
Naas  
Co. Kildare  
E-mail [info@energystorageireland.com](mailto:info@energystorageireland.com)



## **2. WHAT DATA DO WE COLLECT?**

In the course of providing our services to you or accessing our website, we may collect data either sent by you directly or acquired from another source.

With agreeing to this privacy policy, you guarantee that the personal data you have provided, is complete and correct also partners that provide personal data of third parties (e.g. their employees, members, board members, staff, subcontractors, and contracting parties) to ESI guarantee that (i) this personal data is lawfully obtained and (ii) that the partner is authorized to transfer this personal data to ESI.

These partners will comply with the current Privacy Regulations. These partners will indemnify ESI against, hold ESI harmless against and shall compensate ESI for all claims that would result from non-compliance with the abovementioned guarantees and Privacy Legislation.

We collect your data - personal or otherwise - for various reasons which are defined below. It includes the following data:

- your identifying information (surname, first name, position, work title, e-mail address, telephone number and address);
- your bank details (credit card number, IBAN and BIC/SWIFT) and invoicing details;
- our communications (by email or other);
- the type of domain with which you connect to the Internet;
- the date and time of your access to our website;
- location data or other data relating to the communication;
- the pages you viewed on our website;
- the type of browser, platform and/or operating system you are using;
- the search engine and the keywords used to find the website;

## **3. WHY DO WE COLLECT YOUR DATA?**

ESI can process personal data in accordance with the Privacy Legislation and this privacy policy, in order to:

- achieve the purpose and exercise its activities, as described above; and/ or
- provide information regarding its activities such as updates, newsletters, emails, invitations to events such as conferences, exhibitions, launches, seminars, networking events, workshops and other information that may be useful to you; and/ or
- execute the contract(s) that have been concluded with you or your employer or organization you are a member of; and/ or
- prospect new partners (e.g. members, subcontractors, or contracting parties); and/ or
- better understand your needs and preferences in order to adjust its services hereto; and/ or
- acquire statistical data; and/ or
- inform third parties (e.g. subcontractors or contracting parties); and/ or
- comply with applicable legislation.



#### **4. HOW DO WE COLLECT YOUR DATA?**

Most of your data is communicated to us by your active intervention, by providing us your information through our website (registration form, contact form, e-mail). Other data, such as the date and time of your access to our website, the pages you have viewed, or your location data, are collected automatically through servers consulted and "cookies" placed by our website.

"Cookies" are small data files that allow websites to recognise repeat visitors and are used to facilitate visitor navigation and experience of the website. The cookie does this by assigning a unique user number to the visitor. You should be aware that most browsers are initially configured to accept cookies, a banner will appear at the bottom of the screen explaining why we use cookies and a button to click confirming you understand. You should be aware, however, that cookies can often be necessary to provide you with a certain website feature such as customised delivery of information.

#### **5. IS YOUR DATA PROTECTED?**

ESI commits to take (or have) all reasonable measures (taken) to its best ability to safeguard the protection of the personal data through technical safety measures and an appropriate safety policy for its employees.

#### **6. HOW LONG DO WE STORE YOUR DATA?**

We keep your data for the time necessary to accomplish the objectives pursued (see point 3) and /or to comply with legal requirements.

#### **7. WHAT ARE YOUR RIGHTS AND HOW CAN THEY BE EXERCISED?**

You may, at any time, request to verify, access, rectify, delete, transfer and object to the use of your data, as well as request the limitation of such use of your data. To do so, simply send us an email to the following address: [info@energystorageireland.com](mailto:info@energystorageireland.com). We will then make every effort to take the necessary action as soon as possible. You will receive confirmation of receipt of your email and possibly a request for further information.

#### **8. WHO HAS ACCESS TO YOUR DATA AND TO WHOM ARE THEY COMMUNICATED?**

Our employees and partner associations to whom we are contracted with. They have access to it only to the extent necessary for processing your registration/request/demand and/or for fulfilling the objectives pursued (see point 3). Each of them is subject to a strict obligation of confidentiality.

#### **9. DO WE SHARE YOUR DATA WITH THIRD PARTIES?**

ESI guarantees it does not transfer your personal data to third parties, unless:

- There is a legal obligation to transfer the personal data;
- To its partners (e.g. subcontractors, partners or contracting parties) for the achievement of the Purpose
- ESI has a legitimate interest to do so.



Third parties to whom ESI may, or is obliged to, transfer personal data on the basis of the above categories, can be located within or outside the European Union. The personal data may thus be transferred to companies or authorities of non-EU countries but only if it provides a level of protection equivalent to the level of protection that is guaranteed by EU Data Protection legislation e.g. under the EU-US Privacy Shield.

ESI cannot be held responsible regarding the transfer of personal data and cannot be liable for the further processing of the personal data by third parties.

#### **10. WHAT HAPPENS IN THE EVENT OF A CHANGE TO THE PRIVACY POLICY?**

By your use of this Website, you signify that you have read this Privacy Policy. If you do not agree with or you are not comfortable with any aspect of the Privacy Policy, we recommend that you discontinue use of the Website and your engagement with us.

ESI may change, update and modify this Privacy Policy at any time. You should check this page regularly to ensure that you are happy with any changes as your continued use of any part of the Website will constitute your acknowledgment of those changes.

**Other websites that may be accessible through our website via links have their own privacy policies and practices.**